

Great Lakes, Chennai signs MoU with Babson College, Massachusetts

Chennai, 8 December 2018:

Great Lakes Institute of Management, Chennai signed a Memorandum of Understanding with Babson College, Massachusetts, USA on 8th December 2018 at Great Lakes Campus in ECR. The signing took place during the inaugural ceremony of 4th Annual Global Convention of Entrepreneur Café – a 24 hour nonstop conference for Entrepreneurs.



Dr. Tom Simon, Managing Director, The Babson Collaborative, Babson College, USA and Dr. Bala V Balachandran, Founder, Dean & Chairman Great Lakes Institute of Management, India, signed the MoU that intends to foster and facilitate a mutually beneficial collaboration between the institutions in the areas such as (i) student programs through capstone entrepreneurial leadership learning experience, (ii) faculty programs through Symposium of Entrepreneurship Educators to develop faculty to teach entrepreneurship, (iii) family entrepreneurship programs.

